



## Tad Natsuhara

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778.846.6994 or 604.525.3867 • tadashi@tadashidesign.com • Vancouver BC

To whom it may concern,

With over 8 years experience in both print and web design, you will find me very qualified for a position with your company. I am very familiar with tight deadlines and very demanding clients, so I understand the need for diligence and technical accuracy. Since receiving my diploma in Multimedia Design and Communication, I have stayed current in my skills by continuing to attend courses related to my field. A few words to describe my personality would be outgoing while being composed and determined. My goal is to help keep you current and looking your best through my designs.

During my time at the Forzani Group, Canada's largest sporting goods company, my duties included design and production of marketing materials consisting of catalogues, magazine ads, flyers, posters, gift cards, logos and in-store signage. While I was employed at CRCS Inc., an Internet and software company, I designed, created and maintained over 15 different websites. I also produced all company marketing materials such as promotional mailers, business cards and letterheads.

In conclusion, you will find I have the appropriate skills, attributes and experience to exceed your needs. I am a perfectionist and always strive to learn more to help improve the company. I look forward to hearing from you and am excited at the prospect of being part of your team!

★ Respectively,  
Tad Natsuhara

TadashiDesign.com



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- ★ **Objective** Through innovative designs contribute directly to the achievement of business objectives
  
- ★ **Technical**  
Software: Photoshop, InDesign, Illustrator, Flash, Dreamweaver, QuarkXpress, Premiere  
  
Coding: Knowledge of HTML, CSS, Javascript, Actionscript
  
- ★ **Education**  
Applied Multimedia Training Centre..... 2002  
Multimedia Design and Communications  
  
Okanagan University College ..... 1997  
Office Administration  
  
*Continued Education:*  
Southern Alberta Institute of Technology..... 2009  
Dreamweaver CS4 & Flash CS4  
  
Alberta College of Art and Design ..... 2004  
Design Fundamentals
  
- ★ **Experience**  
Forzani Group Ltd..... Oct 2005 - April 2010  
Graphic Designer  
Calgary AB  
*Duties:* Design & production of advertisements, catalogues, packaging, in-store signage & logos  
*Key Initiatives:*
  - Lead design for Sport Chek, Coast Mountain Sports & Hockey Experts
  - Art director on several photo shoots
  - Sport Chek's Snowboard Gear Guide catalogue, board tags & POP
  - Sport Chek's gift card campaign  
CRCS Inc. .... April 2002 - Oct 2005  
Web & Print Graphic Designer  
Calgary AB  
*Duties:* Design and production of all websites & marketing campaigns  
*Key Initiatives:*
  - Designed and produced over 15 websites & applied SEO regularly
  - Created Flash commercial for website to promote Alberta
  - Designed all marketing campaign material
  
- ★ **Interests** A few activities that I participate in are Skateboarding, Snowboarding and Hockey. Visiting various design blogs and frequenting art shows are ways I achieve inspiration. I enjoy cooking and learning how to make new exciting dishes.